

6 TIPS BEFORE SELLING YOUR HOME

- 1 MEET WITH YOUR AGENT**

Your agent can save you a lot of time and energy by guiding you through the pre-listing phase. They are there to serve you and help you decide if listing your home is the right option.
- 2 PRE-QUALIFY TO BUY**

Get pre-qualified to buy your next home before putting your current one on the market. Working with a reputable mortgage pro will help you understand what you need to net from your current home and achieve your goals for the next one.
- 3 PRICE CORRECTLY**

Listing your home at the proper market value is critical to selling within a reasonable time frame. Be cautious of making decisions based on valuations online. Instead use your agent's knowledge of the local area as a resource.
- 4 PRE-INSPECT**

Home inspections are often where a home sale can go wrong. Material defects may need to be repaired prior to a buyer purchasing the home. Determine these potential fixes before you list, instead of during the negotiation process.
- 5 DE-CLUTTER**

If your house is cluttered or filled with personal mementos, it's more difficult for a buyer to picture themselves living there. Placing large pieces of furniture or family photos in storage is worth the effort to help your home sell quicker.
- 6 PROFESSIONAL PHOTOGRAPHY**

The modern-day home search usually starts online and first impressions are very important. Make sure your real estate agent uses a pro photographer or to show your home in the best light.